



Year-Long Sponsorship Opportunities

Increase Your Market

Join for the business and relationships;
stay for the experience.

[SIGN UP NOW >](#)

Information
Education
Networking
Firm Growth

Great Investment

The Group Legal Services Association (GLSA*) serves to advance access to quality legal services through legal industry collaboration.

Access our growing membership of lawyers, union representatives, legal plan administrators, and marketers of legal plans who are leaders in their own organizations and in the growing legal plan industry. See why legal plans are quickly becoming the premier mechanism for supplying affordable legal services.

Becoming a partner with GLSA is a low-cost, high impact way of conveying your message, promoting your products and services, and networking with key decision-makers. Additionally, your participation will help support activities vital to the overall mission of the organization.

The GLSA Sponsorship Program provides your company with access to benefits for a 12 - month period. Throughout the year, your company will be recognized as a strong supporter of the group legal services industry and access to justice.

Partner with us today by emailing Sponsorship Committee Chair, Ben Farrow at BFarrow@awf.law

** an affiliated entity of the American Bar Association*



Success & Opportunity

Join for the business and relationships;
stay for the experience.

Information | Education | Networking | Firm Growth

Sign up at GLSAonline.org



2021 Annual GLSA Meeting

Dates: TBA Location: TBA

Our Events Committee is working hard to pick the perfect place for the upcoming meeting....we all deserve it, don't we? But for now.....

Obtain a premier "seat at the table" by becoming a valued Sponsor at the upcoming annual meeting of Group Legal Services Association (GLSA) members- an optimal time to network with others whose interests lie in advancing access to quality legal services and to attend informative CLE sessions

Monthly Webinars for stellar education as well as networking!



Visit our website www.glsaonline.org for the upcoming session

The
State
of the
Industry



Virtual State of the Industry

We are taking it digital!

The most collaborative, informative session
in the industry!

Join legal plans from across the United States as they explain their offerings, field questions and network with prospective and current plan attorneys

Sponsorship Opportunities follow:

Customizable Benefits Levels

| | CLE \$500 | Year Long Opportunities | | Conference + Year Long Opportunities | | |
|--|--------------|-------------------------|-------------------|--------------------------------------|---------------------|----------------------|
| | | Bronze \$1,000 | Silver \$2,500 | Gold \$3,500 | Platinum \$5,000 | Pinnacle \$10,000 |
| Website Benefits | | | | | | |
| Listing on the GLSA website | X | X | X | X | X | X |
| Newsletter Ad | | | | 1 in 12 months | 2 in 12 months | 6 in 12 months |
| Listing on Searchable Database | | | | X | X | X |
| Listing on electronic communications | | | | | X | X |
| Send Branded email to GLSA member database | | | | X | 2 in 12 months | 6 in 12 months |
| Meetings Benefits (Virtual or Live) | | | | | | |
| Provide Meeting CLE | X | | | | X | X |
| Listing in Brochure | X | X | X | X | X | X |
| Recognition at virtual and live events | X | X | X | X | X | X |
| Signage at live CLE | | | | | | |
| Exhibit Table for live meetings; panelist at virtual State of the Industry | | | X | X | X | X |
| Complimentary Conference and webinar registration | | | | 1 | 2 | 3 |
| Marketing materials in conference materials | | | X | X | X | X |
| Registration list of attendees | | | | | X | X |
| Thought Leadership Benefits | | | | | | |
| Branded Publication/ Blog post on GLSA website | | 1 in 12 months | 1 in 12 months | 2 in 12 months | 3 in 12 months | 6 in 12 months |
| Provide webcast or virtual education | | | | 1 in 12 months | 2 in 12 months | 4 in 12 months |

Add on items:

Registration list of attendees
 Exhibit booth at Annual Spring Meeting
 Send branded email to GLSA member database
 Newsletter Ad

\$500
 \$1000
 \$1000
 \$500

Sponsorship and Exhibitor Commitment Form

Company/ Firm Name (as it should be in print): _____

Contact Name: _____

City, State: _____

Phone: _____ Email: _____

Sponsorship Level

- Pinnacle - \$10,000
- Platinum - \$5,000
- Gold - \$3,500
- Silver - \$2,500
- Bronze - \$1000
- CLE - \$500

Return Form and Payment to:

GLSA
P.O Box 1693
Arlington Heights, IL 60006
Attention: Annette M. Waggoner
Telephone: 847-907-4670

Email: BFarrow@awf.law

Make checks payable to: GLSA

Thank you for supporting GLSA!

